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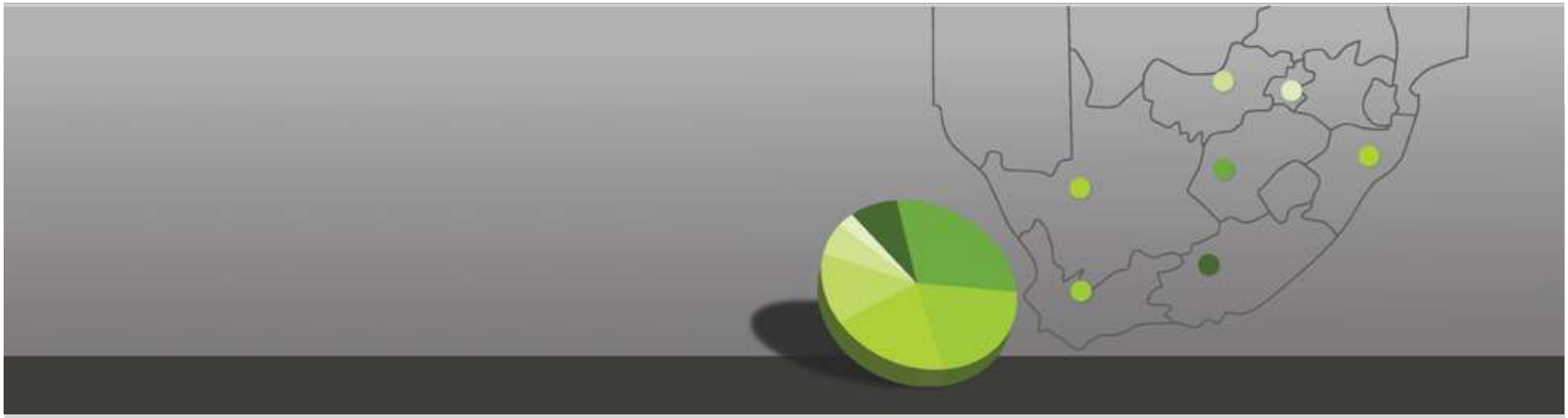

Affordable Land & Housing Data Centre

Understanding the dynamics that shape the affordable land and housing market in South Africa

Launch: 7 June 2011, Investec, Cape Town

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What is the al+hdc?

1. A microscope on the bottom end of the market
2. Targeted at properties in areas with an average value of R500 000 and below
3. Structured to stimulate collaborative research and debate

Asking and answering questions:

- What is the property reality of the majority of SA's population?
- How do we maximise the opportunities of this emerging market?
- What can the state do to help the process along?

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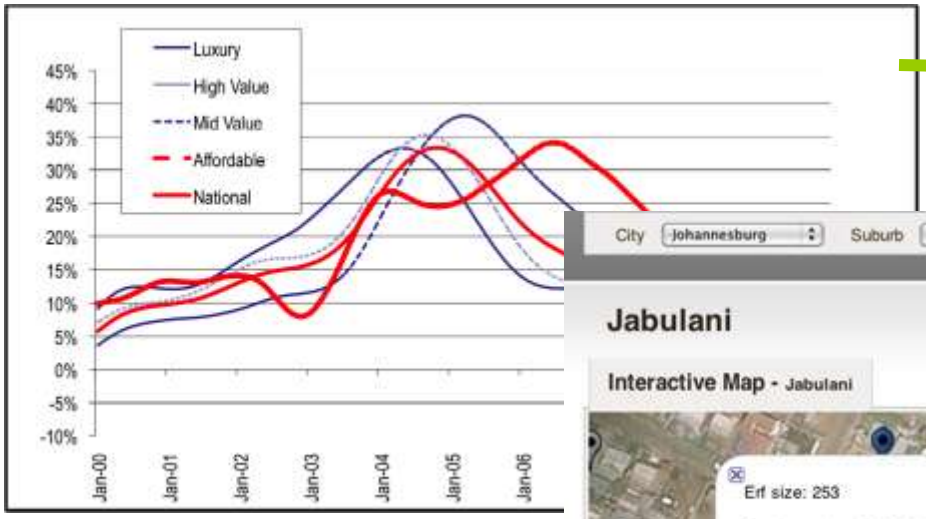
What kind of microscope?

From:



To:

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The ingredients

Deeds registry data: presented in neighbourhood clusters with insights into property-level detail

Survey data: broadly relevant to property markets, some neighbourhood focus, providing socio-economic context

Suburb profiles: background and stories about specific suburbs, providing context

Affordable property market indicators: comparisons with R500 000+ market

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The partners

Deeds registry data

LightStone

Survey data

EIGHTY20

FINMARK TRUST
Making financial markets work for the poor

Urban LandMark

Suburb profiles

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Affordable property market indicators

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What the data centre does

- Extends the view of the market beyond what has been the traditional scope
- Gives equal access to a level of information
- Makes market information understandable through a more intuitive interface
- Has the potential to engage a wider set of users
- Provides a place for sharing findings and observations and discussions – adding to the body of knowledge

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Going beyond the market

"One of the great challenges of the 21st century for the humanitarian aid community is to learn how to work with the untitled, the undocumented, the unlisted and the unregistered that live on the edges of our cities"

- Paul Conneally, Blog commenting on the 2010 World Disasters Report

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Explore the site:
www.alhdc.org.za

Add your comments!