

A deeper engagement on managing urban land

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Moving from knowledge to change,
13-14 March 2013

Overall intention of the Guide

*To enable **municipal officials** to shape interventions by local government in urban land markets in ways that tilt incentives so that market outcomes are more beneficial to the poor, while still supporting growth and ensuring financial sustainability.*

'Theory of change'



Outlining the process



Research products

The guide

Dissemination

National launch & workshop

Municipal workshops

Media

Designing the Guide

- The guide seeks to provide a diversity of mechanisms to trigger/support change:
 - Concise, readable overviews of key concepts, trade-offs and critical issues in urban land governance
 - Ideas and ‘thinking tools’
 - Innovative approaches to familiar problems and conflicts
 - Technical and process tools, e.g. checklists and step-by-step guides
 - Placing an emphasis on its usefulness to facilitate joint planning and implementation across disciplines and departments
- **Icons** indicates where additional useful features can be found in each chapter:



Take home points



The official line...



Case study



Things to consider



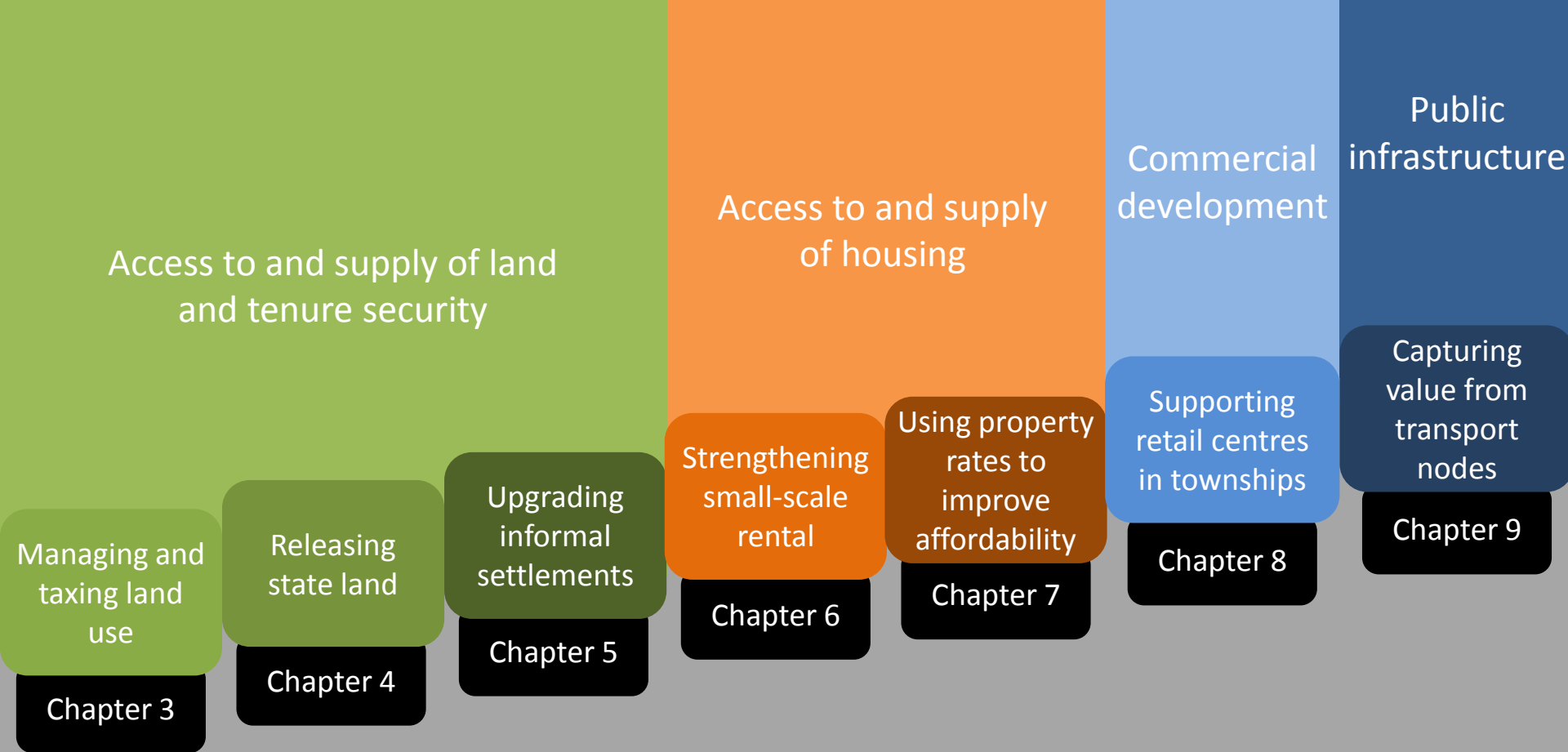
Urban LandMark



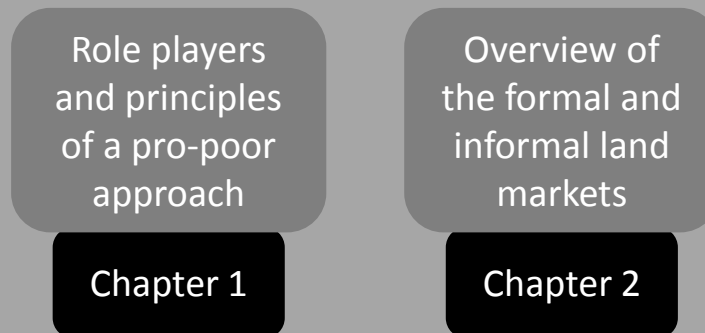
isandla
INSTITUTE

10
YEARS

advancing the right to the city



Governance of urban land markets



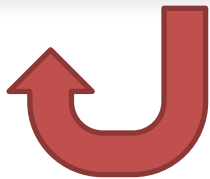
Quantifying the dissemination

National launch and workshop	40 people representing national government (Human Settlements, DRDLR, COGTA, the Presidency), local government (Ekurhuleni, City of Johannesburg), SALGA, SACN, SAPI, GIZ and built environment professionals/consultants
4 Municipal workshops	Between 11 and 28 participants per workshop (Total: 72) from departments (planning, human settlements, transport, property valuation, environment, legal), professional or private sector representatives (SAPI, SALGA, SAPOA)
Media	Print: The New Age op-ed, Housing in Southern Africa (3,786 strategically relevant readers) Radio: Bush Radio(51,000 listeners), Radio Lotus (331,000 listeners), Radio Islam (41,000 listeners), YFM (1,339,000 listeners) and by CII Broadcasting (1,000,000+ worldwide)

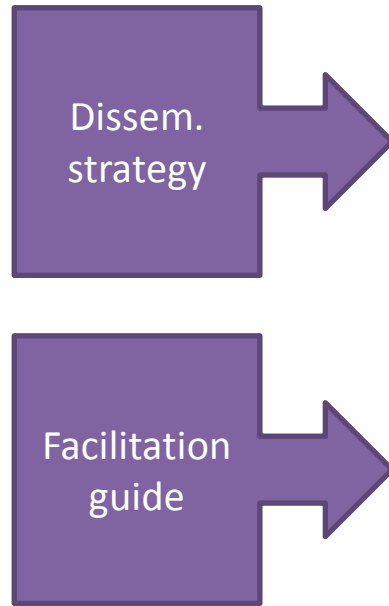
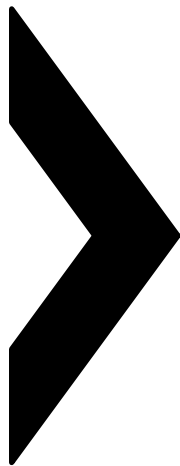
Resonances in the workshops

- **Interdisciplinary exchanges** between departments (and parastatals & other stakeholders) about the determining rationalities that influence planning and decision-making
- Interest in further exploring the **technical tools** covered in the workshops, and adapting them to local contexts, processes and institutions
- Engaging with the underexplored opportunities raised by ideas in the **land release and value capture** chapters
- The need to grapple intelligently and in an informed way to **informality**
- Highlighting the need to understand the impact of **environmental and sustainability** concerns which are not addressed by the guide

Future possibilities...



The guide



Dissemination

